Critical analysis meets up with Johnny Walker and Tom Collins for fun, games and a 60-person marching band.
Short stories, typography and original illustrations have always been an interesting combination to me. I love the economy of expression, the inevitable change of direction as we near the end, the author’s understanding of complex ideas. A short story can give us an intimate view of someone else’s life—their habits, desires, interests,—or it can show us our own lives, and how they can be so much more than we ever expected. In the Spring of 2013, I decided to try and put those three interests together in the form of a short book. My aspiration was to craft a space for a story, a place that celebrates its beauty, passion and power. I wanted each story that I printed to be a precious memory of ink on paper. My tools are design, illustration, handset typography, letterpress printing, remarkable paper, hand binding and casing skills that attempt to reflect the excellence of the story.

Professional Development by Megan Stielstra takes place at a proper academic conference in the relaxed milieu of New Orleans. Our heroine soon goes from being all business all the time to partying all the time and being followed by an entourage of 60 marching band members who seem to follow her wherever she goes.

This 10.0”h x 6.625”w book is a 2-color, 32-page, flat back bound work that uses Plantin light and Cheltenham italic type. Typeset required approximately 18,000 typographic characters. There are 1,200 hand-pulled impressions for this 30-copy, limited edition book. The text was printed on a Vandercook No. 4 on 250 gm Stonehenge Cream, the illustrations were printed on 36 gm Kitakat Natural, and Fabriano cover weight paper was used for end sheets.

Craig Jobson
Lark Sparrow Press*